

About Wallpaper*

International, intelligent and influential, Wallpaper* is the world's most important design and lifestyle magazine. Wallpaper* publishes 12 themed issues a year, with a limited-edition cover by a different artist or designer each month. Reaching 93 countries, a combined social media following of five million, and two million unique users per month on wallpaper.com, it has unparalleled influence among the design elite across the globe. Brand extensions, including an in-house creative agency, an interior design service, a series of pocket City Guides, the online WallpaperSTORE* and the annual Handmade exhibition, have further propelled Wallpaper* from style bible to internationally recognised brand. wallpaper.com



Wallpaper* Re-Made 2020

Wallpaper* magazine announces a dynamic new direction for its hugely popular annual exhibition in Milan.

For the last decade, Wallpaper* Handmade has been the ultimate showcase for creative collaborations and high-powered partnerships, a celebration of high craft and smart engineering, ingenuity and innovation, the enduring wonder of fine materials and perfect proportions. Now it's time to step things up a gear. And think even bigger.

Next year, Wallpaper* Handmade will be re-made as, well, Wallpaper* Re-Made, a space for the best and the brightest designers, architects, artists, scientists, technologists, makers, manufacturers, plotters and planners to think the impossible and re-think the possible. Together we hope to re-imagine, co-create and re-make the physical world as a smarter, kinder, more sustainable place.

For this year's exhibition, as a taste of things to come, Benjamin Hubert and his London design studio Layer have joined forces with the Chinese electric vehicle manufacturer Nio to develop a near-future prototype of a planet-loving, congestion-busting urban get-about. PAL is the smartest of electric scooters and incorporates AI and machine learning as well as a range of detachable luggage accessories. (See Hubert's short film at wallpaper.com/video/design/benjamin-hubert-layer-nio-wallpaper-handmade-2019)

PAL suggests one way forward. Join us next year for much, much more as we launch our most ambitious project to date. There will be blueprints for a brave new world, speculations and solutions, as well as designs beautifully realised, a vision of the future as it could and should be. Get ready to be Re-Made.

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