

WALLPAPER* X RCA 25-26 June

Two-day VIP Design Masterclass

Wallpaper* has teamed up with the world's most prestigious and influential postgraduate art and design school to produce an intelligent and edifying two-day dialogue for anyone fascinated in the future of design. This VIP event will give a small number of select people unique insider access to the processes behind some of the brightest creative minds working today; from architects and live entertainment mavericks to branding experts and designers working at the forefront of augmented and virtual reality.

A stellar roster of speakers, start-ups and influencers will be sharing their insights and expertise in the business of design, technology, art and fashion. Fast-paced and packed, the intimate and experiential programme of this two-day Design Masterclass is composed of exclusive VIP talks, studio tours with globally renowned architects and designers, and a Wallpaper-curated evening reception offering remarkable networking opportunities.

Monday 25 June: Talks

Jonathan Barnbrook

Provocation Through Communication

Neville Brody

Type and Space

Two of the world's leading graphic designers explain the processes behind creating dynamic typography and thought-provoking identities, communications strategies and environments for brands as diverse as Nike, Dom Pérignon and Dior.

Eliot Postma, Heatherwick Studio

Making Future Places

Cyrill Gutsch

New Wave Thinking

The CEO of Parley for the Oceans, Gutsch applies sustainable design thinking, maverick eco innovation and smart digital communications models to help protect our oceans and end their destruction.

Yana Peel

The Art Of Entrepreneurship

Peel, CEO of the Serpentine Gallery, works in tandem with artistic director Hans-Ulrich Obrist. She is co-founder of the Outset Contemporary Art Fund and Intelligence Squared Asia and holds several advisory positions, including for the Tate International Council. She has been an advisor to the British Fashion Council, Asia Art Archive, the Lincoln Center and the V&A, where she founded the Design Fund.

Mark Adams, Vitsoe

The Power of Good Design

Vitsoe's managing director Mark Adams will discuss life-long manufacturing, with regard to creating and evolving furniture that allows us all to live better with things that last longer. He will also talk about Vitsoe's single-minded commitment to responsible design.

Ron Arad

Whats And Ifs

Ron Arad calls his studio a 'progressive playground' and his constant experimentation with the possibilities of materials, such as steel, aluminium or polyamide, has put him at the forefront of contemporary design and architecture. Delegates will enjoy an interactive discussion with the self-taught maverick.

M/M (Paris)

Montage In The Modern Age

M/M (Paris) is an art and design partnership consisting of Mathias Augustyniak and Michael Amzalag, who make the case for the analogue aesthetic in graphic design, questioning why lo-tech pen-to-paper techniques thrive and survive in the digital world, and how drawing continues to influence communication across the fashion and music industries.

David Nelson, Foster + Partners

From Furniture To Infrastructure

The Senior Executive Partner and Head of Design at Foster + Partners, David Nelson discusses how digital technology helps shape the design of smart spaces, transportation hubs and experiential architecture in Europe and the Far East.

Monday 25 June: Tours

Sir David Adjaye and Lucy Tilley, Adjaye Associates studios

Reinventing Landscapes

Sir David Adjaye and Lucy Tilley present a discourse on the architectural profession's commitment to the reinvention of environments via graphical typologies that reference a wider cultural discourse.

Es Devlin and Sam Mendes, National Theatre

Mission Immersive

The world's leading theatrical designer and creative director deliberate over immersive technology; how it can shape spaces, create new experiences and push the boundaries of live entertainment.

David Nelson and Nikolai Malsch, Foster + Partners studios

High Tech In Motion

Witness how this ground-breaking architecture firm utilises cutting-edge technology, such as 3D printing and prototyping, to formulate landmark projects that range from transport hubs and cultural institutions to buildings for clients such as Apple and Bloomberg.

Deyan Sudjic, Alaïa private view at the Design Museum

Take a private view of 'Azzedine Alaïa: The Couturier', a beautifully staged exhibition of the work late Tunisian-born fashion designer, set against a backdrop of screens designed by Marc Newson, Konstantin Grcic, Kris Ruhs and the Bouroullec brothers. Followed by an exclusive champagne reception.

Tuesday 26 June: Talks

Ramdane Touhami

Reimagining The Retail Experience

French-Moroccan entrepreneur Touhami is a creative force to be reckoned with; his enterprising spirit has been diversely channelled across fashion, art, music, design and beauty. Currently Paris-based, his past successes include resurrecting heritage wax manufacturer Cire Trudon. More recently, together with his wife Victoire de Taillac, he has relaunched 19th-century beauty brand l'Officine Universelle Buly, achieving a global cult following.

Barber & Osgerby

Mass Consumption And Meaning

One of the world's most innovative creative design duos, Edward Barber and Jay Osgerby run a strategy-based industrial design studio that combines design intuition, creative direction and intensive research. On a mission to synthesise design language, their smart concepts give meaning to mass-produced objects. Jay Osgerby will discuss the design process behind their award-winning work.

Tuesday 26 June: Tours

Sir Paul Smith, Paul Smith studios

Masterclass guests will enjoy a once-in-a-lifetime experience of a tour around Smith's Covent Garden HQ, offering an insight into his working methods, techniques and inspirations and, according to Smith himself, 'discussing the importance of computer-free design in the work that we do – ie, using pencils and paints!'

Tuesday 26 June: Design Conference

An afternoon of dynamic dialogue to inspire, inform and educate.

V&A Future Starts Here

From Smart Appliances To Satellites, Artificial Intelligence To Internet Culture

Mariana Pestana, V&A

Rory Hyde, V&A

Brendan McGetrick

Studio Drift

Digital Catapult

Immersive Design AR/VR

Rebecca Gregory-Clark

Gravity Sketch and two other VR/AR startups

Makerversity

Maker Community, Distributed Manufacturing, Incubation

Fiona Dent, Makerversity

Presentations from three businesses

Helen Hamlyn Centre for Design
Design, Health And Human-Centred Design
Professor Jeremy Myerson, RCA
Haiyan Zhang, Microsoft

Design And Robotics/AI/Machine Learning
Matt Jones, Google
Dr Adrian Lahoud, RCA

Hyundai Kia Intelligent Mobility Centre
Mobility, City Design and Culture
Professor Dale Harrow, RCA
Kevin Lee, Visa
Jamie Fobert
Dr Tarsha Finney, RCA

To conclude the day, guests are invited to see the designers of the future, as selected by the Wallpaper* editorial team.